

## 2023 American Indian Elders Conference

Harrah's Cherokee Casino Resort Cherokee, NC September 25-29, 2023

#### **SPONSORSHIP INVITATION**

Help us provide the best conference we ever have by supporting your Elders that attend this conference every two years. We have over 1,800 attendees from all over the country including Alaska. These Elders come together to meet and get updated information on Aging in Indian Country. We need to know their concerns to advocate for them in Washington, DC.

There are over 503,000 American Indians and Alaskan Natives today who strive each day, weeks, and months to ensure that all they have learned and experienced are passed onto the next generation of tribal elders — today's tribal youths. What our elders know and retain in their memories are stories, customs, and tribal traditions. This is the value of our elders, and the National Indian Council on Aging has been at the forefront of this quest for cultural continuity — or rather the survival of the 574 plus tribes in the United States for the last four and half decades.

#### **Conference Aims**

The conference is the elders' forum; the place to voice concerns, provide recommendations on policies that are important to aging older Indians and to receive up-to-date information and resources to help Elders age at home and in their own communities. NICOA works closely with the U.S. Department of Health and Human Services (USDHHS) and the Department of Labor (DOL) to advocate for grant funded programs and services such as Title VI Services for Native Americans (AOA Title VI), Indian Health Services, Medicare/Medicaid, Social Security, Senior Community Service Employment Program (SCSEP) and others. Officials from federal, state, tribal services and other departments are invited to listen, learn, and share in the discussion about the successes and concerns impacting aging in Indian Country.

Keynote speakers from federal, state, tribal programs, and agencies will be present to provide program updates and listen to the aging needs of AI/AN elders. Workshops will be provided for the elders by service providers and aging network professionals with experience in providing services to AI/AN elders. *The workshop sessions include caregiver support, elder abuse prevention, health, nutrition, transportation, disease prevention, long-term services and supports, employment and training, financial assistance, and more.* 

Don't be left behind by other tribes, and organizations send in your support now, we want to post it and let everyone know that YOU Support your Elders.

### **SPONSORSHIP BENEFITS**

Level	A	В	C	D	E	F	G	H	Ι
Mountain \$25,000	The same of the sa		Full Page Color Ad	4					2
Eagle \$20,000			Half Page Color Ad	3					1
Hawk \$15,000			Quarter Page Color Ad	3					
Falcon \$10,000			Eighth Page Ad	2					
Hummingbird \$5,000			Business card size Ad	1					
Family \$1,000			Listed as donor's						

A-Fall and Spring NICOA Newsletter Recognition

B-Website Recognition, from date received through end of year

C-Event Program Ad in Color

D-Complementary Conference Registrations

E-Podium Recognition during Event

F-Large Screen Brand Placement at General Sessions

G-Opportunity to Present an Educational Workshop

H-Exhibit Booth and Recognition at Main Conference Events I - 10'x 10' Exhibit Booth Space

I-Prominent Brand Placement Above Event Stage and Banner Placement Throughout Event

All sponsorship funds will be used to pay for conference expenses, if you want a list of specific things your sponsorship will provide, contact Cheryl J. Archibald at <a href="mailto:carchibald@nicoa.org">carchibald@nicoa.org</a>.

All funds are used to continue the advocacy and work on behalf of the American Indian and Alaska Native Elders that we work for.



## THANK YOU IN ADVANCE FOR YOUR SUPPORT!

# Make a Difference in the Lives of Our Elders Sponsorship Commitment

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	<b>☐ Mountain Level</b>	\$25,000	☐ Falcon Level	\$10,000
	☐ Eagle Level	\$20,000	☐ Hummingbird Level	\$5,000
	☐ Hawk Level	<b>\$15,000</b>	☐ Family Level	\$1,000
Name of Organi	zation or Tribe:			
Contact Person:	Phone:			
Mailing Address	3:			
City: State: Zip	Code:			
Email:				
Signature warra	ents authority to financie	ally commit organ	ization listed above.	Date

**Sponsorship Terms and Payment:** Your high-resolution digital logo/ad (vector file) must be emailed by 5 p.m., **July 31, 2023** to guarantee placement in our event program. Inserts into conference bags need to be received at the NICOA office by 5 p.m., **August 31, 2023**. Sponsorships are due in one payment: 100 percent with application, or by **August 1, 2023**. Contact Cheryl J. Archibald with any questions.

Individual sponsorships can be any amount, can be customized!

Send sponsorship application and check to: (Make checks payable to National Indian Council on Aging)

#### **FOR INFORMATION CONTACT:**

Cheryl Archibald, Executive Assistant

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Phone: (505) 292-2001 Fax: (505) 292-1922

#### **EMAIL / MAIL / FAX TO:**

National Indian Council on Aging, Inc. ATTN : Cheryl Archibald 2023 Conference

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