

## **2020** American Indian Elders Conference

## **Conference Program Advertising Rates**

The conference program is an important 40-50 page publication. We anticipate approximately 4,000 attendees and each person will receive a conference program! Reserve your spot now and increase your business during the 2020 American Indian Elders Conference!

Ad Sizes and Rates (all ads will print in color)

<u>Size</u>	<b>Specifications</b>	<b>Exhibitor Rate</b>	<u>Other</u>
<b>Business Card</b>	2" x 3.5"	\$150	\$200
1/4 Page	5" x 3.5"	\$300	\$400
1/2 Page	5" x 7.5"	\$500	\$650
Full Page	7.5" x 10"	\$850	\$900

Ads should be submitted to size as indicated in pdf, tif, or jpeg formats. Resolution 300 DPI or higher. Email ad to Imaly@nicoa.org or call 505-292-2001 with any questions.

All ads should be submitted by July 10, 2020

All checks made payable to NICOA and	Business Name:
mail this form to:	Contact Name/Phone Number:
National Indian Council on Aging (NICOA)	Address:
8500 Menaul Blvd. NE, Ste. B-470	City, State, Zip Code:
Albuquerque, NM 87112	Email address: