



National Indian Council on Aging, Inc.

2020 American Indian Elders Conference
“Resilience for Tomorrow . . . Together”

Nugget Casino Resort
Reno, NV

August 17-21, 2020

SPONSORSHIP APPLICATION

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“Resilience for Tomorrow . . . Together”

BACKGROUND

The National Indian Council on Aging, Inc. (NICOA) is a 501 (c) (3) not-for-profit organization founded in 1976. Our mission is to advocate for the improved comprehensive health, social services, and economic wellbeing of American Indian and Alaska Native (AI/AN) elders. NICOA provides testimony before federal, state, and tribal policymakers on behalf of older AI/AN elders. The board is comprised of 13 AI/AN elders representing regions from across the United States. The membership meets biennially to elect new board members and to establish the NICOA aging policy agenda for the next two years. The biennial meeting is the place where elders can educate and recommend solutions to policymakers to help improve aging services across Indian Country.

The conference attendees represent over 2,000 AI/AN elders, stakeholders, elected tribal representatives, government agencies, and aging network providers. Our voting member elders actively participate in caucus sessions representing each of the 12 NICOA regions, participate in the election of board members, submit aging specific resolutions, revise bylaws, and develop a collective aging policy agenda for NICOA to advocate in Washington, D.C.

CONFERENCE AIMS

The conference is the elders’ forum; the place to voice concerns, provide recommendations on policies that are important to aging older Indians and to receive up-to-date information and resources to help elders age at home and in their own communities. NICOA works closely with the U.S. Department of Health and Human Services and the Department of Labor to advocate for grant funded programs and services such as Title VI Services for Native Americans (AOA Title VI), Indian Health Services, Medicare/Medicaid, Social Security, Senior Community Service Employment Program and others. Officials from federal, state, and tribal services and departments are invited to listen, learn, and share in the discussion about the successes and concerns impacting aging in Indian Country.

Keynote speakers from federal, state, tribal programs, and agencies will be present to provide program updates and listen to the aging needs of AI/AN elders. Informational workshops will be provided for the elders by service providers and aging network professionals with experience in providing services to AI/AN elders. *The workshop sessions include caregiver support, elder abuse prevention, health, nutrition, transportation, disease prevention, long-term services and supports, employment and training, financial assistance, and more.*

NICOA invites you to be a part of the 2020 American Indian Elders Conference experience!

Sponsorship Packages and Benefits

Mountain - \$25,000

BENEFITS

- ✓ Your name above event as prominent sponsor and a banner with logo throughout event
- ✓ Presentation and recognition at the main conference events
- ✓ Opportunity to present an educational workshop for elders
- ✓ Two exhibit booth spaces (10 x 10 each)
- ✓ Logo recognition on large screen at general sessions
- ✓ One full-page color ad in event program
- ✓ Special press release highlighting sponsorship
- ✓ Includes four Complimentary Conference Registrations with eligible memberships
- ✓ Recognition on our website, including a link to your website
- ✓ Recognition in the fall and spring editions of NICOA's quarterly newsletter

YOUR SUPPORT PROVIDES

- ✓ Cultural Dinner
- ✓ Fashion Show
- ✓ Audio and visual cost throughout conference

Eagle - \$20,000

BENEFITS

- ✓ Special Sponsor Recognition
- ✓ Presentation and Recognition at the Honoring Luncheon
- ✓ Opportunity to present an educational workshop for elders
- ✓ Sponsor banner with logo recognition at conference
- ✓ Logo recognition on large screen at general sessions
- ✓ One exhibit booth space
- ✓ Logo printed on event materials
- ✓ One half-page black and white ad in event program
- ✓ Includes three Complimentary Conference Registrations with eligible memberships
- ✓ Recognition on our website, including a link to your website
- ✓ Special press release highlighting sponsorship
- ✓ Recognition in the fall and spring editions of NICOA's quarterly newsletter

YOUR SUPPORT PROVIDES

- ✓ Warriors Luncheon
- ✓ Elders Breakfast
- ✓ Audio and visual cost throughout conference
- ✓ Speaker Stipends

Sponsorship Packages and Benefits

Hawk Level - \$15,000

<u>BENEFITS</u>	<u>YOUR SUPPORT PROVIDES</u>
✓ Sponsorship banner with logo recognition at conference	✓ Media Specialist / Event Recorder
✓ Logo recognition on large screen at general sessions	✓ Honorariums
✓ Opportunity to present an educational workshop for elders	✓ Closed Captioning
✓ Sponsorship announced at general sessions	✓ Audio, visual and lighting cost throughout conference
✓ One-fourth page black and white ad in event program	
✓ Includes three Complimentary Conference Registrations with eligible memberships	
✓ Recognition on our website, including a link to your website	
✓ Recognition in the fall and spring editions of NICOA's quarterly newsletter	

Falcon Level - \$10,000

<u>BENEFITS</u>	<u>YOUR SUPPORT PROVIDES</u>
✓ Sponsorship banner with logo recognition at conference	✓ Media Specialist / Event Recorder
✓ One-eighth page black and white ad in event program	✓ Mini Health Fair
✓ Opportunity to present a workshop for elders	✓ Elder Computer Lab
✓ Sponsorship announced at general sessions	
✓ Includes two Complimentary Conference Registration with eligible memberships	
✓ Recognition on our website	
✓ Recognition in the fall and spring editions of NICOA's quarterly newsletter	

Sponsorship Packages and Benefits

Hummingbird Level - \$5,000

<u>BENEFITS</u>	<u>YOUR SUPPORT PROVIDES</u>
✓ Sponsorship banner with name listed	✓ Conference Programs
✓ Business card-size black and white Company/Tribal Logo in event program	✓ Conference Bags
✓ Logo recognition on large screen at general sessions	✓ Lanyards and Name Tags
✓ Recognition on our website	✓ NICOA Mailing and Shipping Fees
✓ Includes one Complimentary Conference Registration with eligible membership	
✓ Sponsorship announced at general sessions	
✓ Recognition in the fall and spring editions of NICOA's quarterly newsletter	

Family Level - \$1,000

<u>BENEFITS</u>	<u>YOUR SUPPORT PROVIDES</u>
✓ Sponsorship banner with name listed	✓ NICOA T-shirts
✓ Sponsorship announced at general sessions	✓ Conference promotional materials
✓ Recognition on our website	
✓ Recognition in the fall and spring editions of NICOA's quarterly newsletter	

Any Other Amount - \$_____

<u>BENEFITS</u>	<u>YOUR SUPPORT PROVIDES</u>
✓ Sponsorship announced at general sessions	✓ Conference promotional materials
✓ Sponsorship listed in conference program	✓ Other general conference materials/needs
✓ Recognition on our website	
✓ Recognition in the fall and spring editions of NICOA's quarterly newsletter	

Please Note: Custom packages can be negotiated, please contact Cheryl J. Archibald, carchibald@nicoa.org or call (505) 292-2001, ext. 1900

***Tentative* 2020 Conference Agenda**

The conference will **begin at 8 a.m. on Monday, August 17** and we will **conclude** with the **Cultural Dinner on Friday, August 21 at 5:30 p.m.** Please make your travel reservations accordingly.

Daily Activities – Monday through Friday

Morning Walk / Fitness Activity / Exhibitors / Vendors / Raffles / Elder Lounge

Sunday, August 16, 2020

10 a.m. - 7 p.m.	Registration / Vendor Set-up
5 p.m.	Welcome Reception

Monday, August 17, 2020

7 a.m.	Registration open
8 a.m.	Opening General Assembly – Welcome Remarks
12 p.m. - 1 p.m.	Lunch – On your own
1 p.m. - 5 p.m.	Symposiums & Workshops

Tuesday, August 18, 2020

7 a.m. - 9 a.m.	Breakfast – On your own
9 a.m. - 12 p.m.	Symposiums & Workshops
12 p.m. - 2 p.m.	Warriors Honoring Lunch
2 p.m. - 5 p.m.	Symposiums & Workshops

Wednesday, August 19, 2020

7 a.m. - 9 a.m.	Breakfast – On your own
9 a.m. - 12 p.m.	Symposiums & Workshops
12 p.m. - 1 p.m.	Lunch – On your own
1 p.m. - 5 p.m.	Workshops – All attendees (Title VI and NICOA attendees)
3 p.m. - 5 p.m.	Regional Caucus Sessions for Voting Members Only

Thursday, August 20, 2020

8 a.m. - 10 a.m.	Indian Elders Traditional Breakfast
10:15 a.m. - 12 p.m.	Workshops
12 p.m. - 1 p.m.	Lunch – On your own
1 p.m. - 5 p.m.	Symposiums & Workshops

Friday, August 21, 2020

7 a.m. - 8 a.m.	Breakfast – On your own
9 a.m. - 12 p.m.	Voting Members General Session
9 a.m. - 12 p.m.	Associate Members, etc. Workshops
12 p.m. - 1 p.m.	Lunch – On your own
1 p.m. - 5 p.m.	Symposiums & Workshops
5:30 p.m.	Closing Session, retire colors – Cultural Dinner

These events are for NICOA Voting Members Only *These events are for All Attendees*

SPONSORSHIP APPLICATION

2020 American Indian Elders Conference

Make a Difference in the Lives of Our Elders by Being a Sponsor

Sponsorship Levels

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Mountain Level | \$25,000 | <input type="checkbox"/> Hummingbird Level | \$5,000 |
| <input type="checkbox"/> Eagle Level | \$20,000 | <input type="checkbox"/> Family Level | \$1,000 |
| <input type="checkbox"/> Hawk Level | \$15,000 | <input type="checkbox"/> Other (no amount is too small to help our elders) | \$_____ |
| <input type="checkbox"/> Falcon Level | \$10,000 | | |

Total Amount Enclosed \$ _____

Name of Organization or Tribe: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Signature warrants authority to financially commit organization listed above.

Date

Sponsorship Terms and Payment: Your *high digital resolution logo/ad* (vector file) must be emailed by 5 p.m., **July 1, 2020** to guarantee placement in our event program. Inserts into conference bags need to be received at the NICOA office by 5 p.m., **July 17, 2020**.

Mountain, Eagle, Hawk, Falcon, Hummingbird and Family sponsorships are due in one payment: 100 percent with application, or by **July 1, 2020**.

Send sponsorship application and check to: (Make checks payable to National Indian Council on Aging)

National Indian Council on Aging, Inc.
ATTN: 2020 Biennial Conference
8500 Menaul Blvd. NE, Suite B470
Albuquerque, NM 87112
NICOA Federal ID Number: 86-0321646

If you have any questions or would like registration materials, please contact Cheryl Archibald. Put 2020 Conference in the subject line.
Office: (505) 292-2001 Fax: (505) 292-1922
Email: carchibald@nicoa.org

Registrants of the 2020 American Indian Elders Conference agree to allow NICOA and its photographer and/or videographer to photograph or record them in the context of the biennial conference setting. Footage captured by the official NICOA photographer/videographer may be used in future print and electronic promotional and archival materials.