2020 American Indian Elders Conference

“Resilience for Tomorrow...Together”

Nugget Casino Resort
Reno, NV
August 17-21, 2020

Over 2000 participants representing 12 territories throughout the United States

SPONSORSHIP BENEFITS

CONFERENCE BACKGROUND

The National Indian Council on Aging, Inc. (NICOA) is a 501 (c) (3) not-for-profit organization founded in 1976. Our mission is to advocate for the improved comprehensive health, social services, and economic wellbeing of American Indian and Alaska Native (AI/AN) elders. NICOA provides testimony before federal, state, and tribal policymakers on behalf of older AI/AN elders. The board is comprised of 13 AI/AN elders representing regions from across the United States. The membership meets biennially to elect new board members and to establish the NICOA aging policy agenda for the next two years. The biennial meeting is the place where elders can educate and recommend solutions to policymakers to help improve aging services across Indian Country.

The conference attendees represent over 2,000 AI/AN elders, stakeholders, elected tribal representatives, government agencies, and aging network providers. Our voting member elders actively participate in caucus sessions representing each of the 12 NICOA regions, participate in the election of board members, submit aging specific resolutions, revise bylaws, and develop a collective aging policy agenda for NICOA to advocate in Washington, D.C.

CONFERENCE AIMS

The 2020 American Indian Elders Conference is the elders’ forum; the place to voice concerns, provide recommendations on policies that are important to aging older Indians and to receive up-to-date information and resources to help elders age at home and in their own communities. NICOA works closely with the U.S. Department of Health and Human Services and the Department of Labor to advocate for grant funded programs and services such as Title VI Services for Native Americans (AOA Title VI), Indian Health Services, Medicare/ Medicaid, Social Security, Senior Community Service Employment Program and others. Officials from federal, state, and tribal services and departments are invited to listen, learn, and share in the discussion about the successes and concerns impacting aging in Indian Country.
NICOA invites you to be a part of the 2020 American Indian Elders Conference experience!

### NICOA 2020 American Indian Elders Conference Sponsorship Benefits

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**Benefit Key:**
- A – Fall and Spring NICOA Newsletter Recognition
- B – Website Recognition
- C – Event Program Ad
- D – Complementary Conference Registrations
- E – Podium Recognition during Event
- F – Large Screen Brand Placement at General Sessions
- G – Opportunity to Present an Educational Workshop
- H – Presentation and Recognition at Main Conference Events
- I – 10’ x 10’ Exhibit Booth Space
- J – Prominent Brand Placement Above Event Stage and Banner Placement Throughout Event

### 2020 American Indian Elders Conference – Make a Difference in the Lives of Our Elders

**Sponsorship Commitment**

- Mountain Level $25,000
- Eagle Level $20,000
- Falcon Level $10,000
- Hummingbird Level $5,000

Name of Organization or Tribe: ____________________________
Contact Person: ____________________________

Mailing Address: _____________________________________________________________
Phone: ____________________________

City: ____________________________
State: ____________________________
Zip Code: ____________________________

Email: ___________________________________________________________________

Signature warrants authority to financially commit organization listed above: ___________________________________________________________________
Date: __________

**Sponsorship Terms and Payment:** Your high digital resolution logo/ad (vector file) must be emailed by 5 p.m., **July 1, 2020** to guarantee placement in our event program. Inserts into conference bags need to be received at the NICOA office by 5 p.m., **July 17, 2020**. Sponsorships are due in one payment: 100 percent with application, or by **July 1, 2020**.

Send sponsorship application and check to:

If you have any questions or would like registration material, please contact Cheryl Archibald at 505-292-2001 or carchibald@nicoa.org
Raffle Donation Form

2020 American Indian Elders Conference, August 17-21, 2020

1. CONTACT INFORMATION (PLEASE PRINT OR TYPE CLEARLY)

Donor: ________________________________________________________________

Contact Person: _______________________________________________________________________________________

Organization/Tribe: _____________________________________________________________________________________

Address: ______________________________________________________________________________________________

City: __________________________ State: __________ Zip Code: ______________

Phone: __________________________ Fax: __________________________

Email: __________________________ Website: __________________________

2. DONATED ITEM (PLEASE COMPLETE – ONE FORM FOR EACH ITEM)

Name of Item Donated: ________________________________________________________________

Manufacturer: _____________________ Model Number: ______________________ Value: $____________

Complete Description* of Item: __________________________________________________________________________

*If your item contains multiple services or products, please give details in your description. Please complete a separate form for each donated item. Use the other side if you need more space.

3. SERVICE OR GIFT CERTIFICATE INFORMATION REQUIREMENTS

When donating gift certificates, please include the following in the certificate or letter:

❖ Name of product or service
❖ Description of what is included in the service and what is excluded from the service
❖ Name of person to contact for further information
❖ Name, address, and full contact information for your company (business card(s) is accepted)
❖ Instructions on how to use the item
❖ Include any additional information such as a photo or description brochure as appropriate
❖ Date of expiration

4. SHIPPING OPTIONS (PLEASE CHECK ONE)

☐ I or a company representative will deliver or ship the above item(s) to arrive no earlier than August 1, 2020:
Cheryl Archibald, National Indian Council on Aging, C/O Nugget Casino Resort, 1100 Nugget Avenue, Sparks, NV 89431

☐ If the above is not possible I will contact Cheryl Archibald by July 17, 2020 to make alternate arrangements.

Thank you for your generous donation!

PLEASE FAX COMPLETED FORM TO (505) 292-1922 OR EMAIL TO carchibald@nicoa.org

All funds received in connection with the 2020 American Indian Elders Conference will be used to offset conference costs and further NICOA’s mission.
2020 American Indian Elders Conference

Conference Program Advertising Rates

The conference program is an important 40-50 page publication. We anticipate approximately 4,000 attendees and each person will receive a conference program! Reserve your spot now and increase your business during the 2020 American Indian Elders Conference!

Ad Sizes and Rates (all ads will print in color)

<table>
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<tr>
<th>Size</th>
<th>Specifications</th>
<th>Exhibitor Rate</th>
<th>Other</th>
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<td>Business Card</td>
<td>2” x 3.5”</td>
<td>$150</td>
<td>$200</td>
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<td>1/4 Page</td>
<td>5” x 3.5”</td>
<td>$300</td>
<td>$400</td>
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<td>1/2 Page</td>
<td>5” x 7.5”</td>
<td>$500</td>
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<tr>
<td>Full Page</td>
<td>7.5” x 10”</td>
<td>$850</td>
<td>$900</td>
</tr>
</tbody>
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Ads should be submitted to size as indicated in pdf, tif, or jpeg formats. Resolution 300 DPI or higher. Email ad to lmaly@nicoa.org or call 505-292-2001 with any questions.

All ads should be submitted by July 10, 2020

All checks made payable to NICOA and mail this form to:
National Indian Council on Aging (NICOA)
8500 Menaul Blvd. NE, Ste. B-470
Albuquerque, NM 87112

Business Name: ________________________________
Contact Name/Phone Number: __________________________
Address: ___________________________________________
City, State, Zip Code: _______________________________
Email address: _______________________________________
Workshop Proposal Form
2020 American Indian Elders Conference
August 17-21, 2020

Check all boxes that apply - **All Presenters MUST be Registered** to Attend the Conference
☐ Attendee  ☐ Prior Presenter  ☐ Sponsor  ☐ Other ____________________________

Name/Title of Presenter-1 (Primary Contact): ____________________________________________________________________________
Organization/Tribe: _______________________________________________________________________________________________________
Name/Title of Presenter-2: ______________________________________________________________________________________________
Address: ___________________________________________________________ City: _____________________________________________________________
State: _____________  Zip Code: _____________  Phone: ________________________________
Email: ________________________________________________________________

Because NICOA conferences are produced at cost, **presenters are responsible for their own travel, accommodations, applicable membership dues, and registration fees**. If your proposal is accepted, Registration Form(s) and applicable fees must be paid by July 31, 2020. We will follow up with specific details about registration, etc. after you are selected. Email is the preferred method of submitting your proposal. If that is not an option, call Cheryl Archibald at (505) 292-2001 for further information.

**TITLE OF PRESENTATION:** __________________________________________________________

PLEASE ATTACH THE FOLLOWING TO THIS APPLICATION:
1. A brief description of your proposed presentation (no more than 150 words)
2. A brief biography (150 words) and photo by **February 1, 2020** to be included in the program
3. Please indicate the following: Do you need a laptop? □ YES  □ NO
4. Do you need a flip chart/markers? □ YES  □ NO
5. Will you provide handouts? □ YES, if so be sure to bring at least 150 copies
   □ NO, can you send me a copy of your presentation?

**Workshop Tracks (Please select track(s))**

☐ **Elder Information**: Access to Health Care, Caregiver Support, Diabetes, Exercise & Fitness, Health Insurance, Hearing / Vision Care, Heart Disease / Hypertension, Falls Prevention, Long-Term Services and Supports, Medicare/Medicaid, Medication Management, etc.

☐ **Service Providers/Caregivers**: Nutrition, Transportation, Elder Abuse, Legal Support, Title VI Grantee Services, Title III State Services, Social Security, Employment & Training (SCSEP), Retirement Planning, Financial Management, Housing, etc.

☐ **Research**: Alzheimer’s Disease, Dementia, Diabetes, Heart Disease, etc. Any topic related to research in Indian Country.

☐ **Policy/Advocacy**: Older Americans Act, Administration for Community Living, Affordable Care Act, Indian Health Services, Veterans Administration, Medicare/Medicaid Policy, How to Advocate, etc.

☐ **Other**: If your workshop doesn’t fit into one of the above categories, send it anyway. We would like to have a diverse group of workshops.

**FOR INFORMATION CONTACT:**
Cheryl Archibald, Executive Assistant
Email: carchibald@nicoa.org
Phone: (505) 292-2001
Fax: (505) 292-1922

**EMAIL / MAIL / FAX ALL PROPOSALS TO:**
National Indian Council on Aging, Inc.
ATTN: Cheryl Archibald
8500 Menaul Blvd. NE, Suite B-470
Albuquerque, NM 87112
Volunteer Application Form

Name: ____________________________________________

Title: ____________________________________________

Organization or Tribal Affiliation: ________________________________

Address: ____________________________________________________

City: __________________________ State: __________ Zip Code: __________

Primary Phone: __________________________ Secondary Phone: __________________________

Email: ____________________________________________ T-Shirt size: __________________________

NICOA Membership #: _____________________ Dues Paid: ☐ Yes ☐ No Reg. Paid: ☐ Yes ☐ No

Volunteer Duties & Responsibilities

Volunteers are expected to pay membership dues and conference registration fees to attend the conference. A mandatory orientation will review the layout of the conference and reiterate the assigned duties and expectations of each volunteer. Volunteer(s) will be given a specialized badge and t-shirt to indicate your status as a “Volunteer.”

The National Indian Council on Aging, Inc. reserves the right to limit the number of volunteers. A Certificate of Appreciation will be given to volunteers. Please review the volunteer positions on the next page for more information.

Register for two or more time slots and receive $50 off your conference registration fee. When you have decided which activity(s) you would like to volunteer for, check the boxes below and specify what you would like to do.

Aug 15 – ☐ 8 a.m. – 12 p.m. ☐ 1 – 7 p.m. ☐ Other: ____________________________

Aug 16 – ☐ 8 a.m. – 12 p.m. ☐ 1 – 7 p.m. ☐ Other: ____________________________

Aug 17 – ☐ 8 a.m. – 12 p.m. ☐ 1 – 5 p.m. ☐ Other: ____________________________

Aug 18 – ☐ 8 a.m. – 12 p.m. ☐ 1 – 5 p.m. ☐ Other: ____________________________

Aug 19 – ☐ 8 a.m. – 12 p.m. ☐ 1 – 5 p.m. ☐ Other: ____________________________

Aug 20 – ☐ 8 a.m. – 12 p.m. ☐ 1 – 5 p.m. ☐ Other: ____________________________

Aug 21 – ☐ 8 a.m. – 12 p.m. ☐ 1 – 5 p.m. ☐ Other: ____________________________
CALL FOR ARTISTS!

The National Indian Council on Aging is pleased to announce a special creative opportunity to allow our members and conference attendees the chance to design our conference program cover!

The artist should design a vertical cover page that is approximately 8.5 x 11 in size. The artist should create a vision that will reflect our American Indian Elders Conference theme: “Resilience for Tomorrow... Together.“

Please submit your entry no later than, May 30, 2020 to be considered. If selected, your submission will be seen by over 3,000 conference attendees. The winner will also receive free registration for our conference and five nights at the Nugget Casino Resort.

Please send your artwork along with our release form to:

Leslie Maly
8500 Menaul Blvd NE, Ste B-470,
Albuquerque, NM 87112

or

lmaly@nicoa.org
Consent to Participate in NICOA’s Program Cover Contest

I hereby authorize the National Indian Council on Aging, Inc. (NICOA) to publish the artwork I have submitted. I also authorize NICOA to publish photographs, audio recordings or video taken of me, and my name, for use in NICOA press releases, all forms of media, for any and all promotional purposes, including websites, newsletters and social media for publicity, advertising, display, exhibition, commercial or editorial use.

I acknowledge that since my participation in any publications and websites produced by NICOA is voluntary, I will receive no financial compensation other than free registration for the 2020 American Indian Elders Conference and five nights at the Nugget Casino Resort during the conference in Reno, NV.

I agree that my participation in any publications, promotional materials or websites produced by NICOA confers upon me no rights of ownership whatsoever.

I release NICOA, its contractors, associates, affiliates, designated directors, officers, agents, employees and customers from any claims by me or any third party in connection with my participation.

Printed Name: ____________________________________________________________
Signature: ___________________________ Date: _______________________
Street Address: ______________________________________________________________________
City: ___________________________ State: __________ Zip Code: _______
Email Address: __________________________ Phone #: __________________
Letters to the Future Generation(s)

2020 American Indian Elders Conference
August 17-21, 2020

Name (Please print): ________________________________________________________________

Tribe: ________________________________________________________________________

Address: __________________________________________ City: ____________________________

State: __________ Zip Code: ______________ Phone: ________________________________

Email: _______________________________________________________________________

Emphasizing the importance of the future and those who will live through it, this statement seeks to address the lessons that can be learned from the past. Striving to prevent the next generation from making the same mistakes as its predecessors.

We want this collection of your letters to highlight those events in your life that have inspired you every day. Things that you want the next generation to know. The history of “you” and your life, what would you have them remember to make their life better, and continue to strengthen our language, culture, and history. We have a rich history and want to be sure it is carried forward.

NICOA is asking that every Elder, write a letter to the next generation. Giving them living knowledge of what they can do better, how they can learn from your mistakes and lifelong adventures. A personal handwritten letter to the next generation will be a strong, heartfelt way to ask them to carry on the Culture, Language, and Histories of our Tribes.

Attached to this request is a release of your written letter to allow NICOA to put your handwritten document, along with a transcribed copy in a book for publication. You can ask to be anonymous, but we want the next generation to know about “YOU”. What you have accomplished, where you came from, and what you wish for them.

If you have any questions, please contact Cheryl J Archibald, at (505) 292-2001, or email carchibald@nicoa.org. We will be collecting these letters until December 31, 2020 and beyond. Please consider adding your knowledge to the next generation, you have a lot to offer.

FOR INFORMATION CONTACT:
Cheryl Archibald, Executive Assistant
Email: carchibald@nicoa.org
Phone: (505) 292-2001
Fax: (505) 292-1922

EMAIL / MAIL / FAX ALL PROPOSALS TO:
National Indian Council on Aging, Inc.
ATTN: Cheryl Archibald
8500 Menaul Blvd. NE, Suite B-470
Albuquerque, NM 87112
Letters to the Future Generation(s)

Consent to Participate in Letters to the Future Generation(s)

I hereby authorize the National Indian Council on Aging, Inc. (NICOA) to publish the letter I have submitted. I also authorize NICOA to publish photographs, audio recordings or video taken of me, and my name, for use in NICOA press releases, all forms of media, for any and all promotional purposes, including websites, newsletters and social media for publicity, advertising, display, exhibition, commercial or editorial use.

I acknowledge that since my participation in any publications and websites produced by NICOA is voluntary, I will receive no financial compensation.

I agree that my participation in any publications, promotional materials or websites produced by NICOA confers upon me no rights of ownership whatsoever.

I release NICOA, its contractors, associates, affiliates, designated directors, officers, agents, employees and customers from any claims by me or any third party in connection with my participation.

Printed Name:______________________________________________________________

Signature:_________________________________________ Date: _________________

Street Address:____________________________________________________________

City:_________________________________________ State: ______ Zip Code: ______

Email Address:____________________________________________________________

Phone #:______________________________________________________________

Witness (printed name):_________________________ Date: _________________

Signature:_________________________________________ Date: _________________