



2020 American Indian Elders Conference

“Resilience for Tomorrow...Together”

Nugget Casino Resort

Reno, NV

August 17-21, 2020

Over 2000 participants representing 12 territories throughout the United States

SPONSORSHIP BENEFITS

CONFERENCE BACKGROUND

The National Indian Council on Aging, Inc. (NICOA) is a 501 (c) (3) not-for-profit organization founded in 1976. Our mission is to advocate for the improved comprehensive health, social services, and economic wellbeing of American Indian and Alaska Native (AI/AN) elders. NICOA provides testimony before federal, state, and tribal policymakers on behalf of older AI/AN elders. The board is comprised of 13 AI/AN elders representing regions from across the United States. The membership meets biennially to elect new board members and to establish the NICOA aging policy agenda for the next two years. The biennial meeting is the place where elders can educate and recommend solutions to policymakers to help improve aging services across Indian Country.



























The conference attendees represent over 2,000 AI/AN elders, stakeholders, elected tribal representatives, government agencies, and aging network providers. Our voting member elders actively participate in caucus sessions representing each of the 12 NICOA regions, participate in the election of board members, submit aging specific resolutions, revise bylaws, and develop a collective aging policy agenda for NICOA to advocate in Washington, D.C.

CONFERENCE AIMS

The 2020 American Indian Elders Conference is the elders’ forum; the place to voice concerns, provide recommendations on policies that are important to aging older Indians and to receive up-to-date information and resources to help elders age at home and in their own communities. NICOA works closely with the U.S. Department of Health and Human Services and the Department of Labor to advocate for grant funded programs and services such as Title VI Services for Native Americans (AOA Title VI), Indian Health Services, Medicare/ Medicaid, Social Security, Senior Community Service Employment Program and others. Officials from federal, state, and tribal services and departments are invited to listen, learn, and share in the discussion about the successes and concerns impacting aging in Indian Country.

NICOA invites you to be a part of the 2020 American Indian Elders Conference experience!

NICOA 2020 American Indian Elders Conference Sponsorship Benefits

LEVEL	A	B	C	D	E	F	G	H	I	J
MOUNTAIN \$25,000			Full Page	4 attendees					2 Spaces	
EAGLE \$20,000			Half Page B/W	3 attendees					1 Space	
HAWK \$15,000			Quarter Page B/W	3 attendees						
FALCON \$10,000			Eighth Page B/W	2 attendees						
HUMMINGBIRD \$5,000			Biz Card Size Listed	1 attendees						
FAMILY 1,000										

Benefit Key:

- A – Fall and Spring NICOA Newsletter Recognition
- B – Website Recognition
- C – Event Program Ad
- D – Complementary Conference Registrations
- E – Podium Recognition during Event

- F – Large Screen Brand Placement at General Sessions
- G – Opportunity to Present an Educational Workshop
- H – Presentation and Recognition at Main Conference Events
- I – 10’ x 10’ Exhibit Booth Space
- J – Prominent Brand Placement Above Event Stage and Banner Placement Throughout Event

2020 American Indian Elders Conference – Make a Difference in the Lives of Our Elders Sponsorship Commitment

Mountain Level \$25,000 Eagle Level \$20,000 Falcon Level \$10,000 Hummingbird Level \$5,000

Name of Organization or Tribe: _____ Contact Person: _____

Mailing Address: _____ Phone: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Signature warrants authority to finically commit organization listed above: _____ Date: _____

Sponsorship Terms and Payment: Your *high digital resolution logo/ad* (vector file) must be emailed by 5 p.m., **July 1, 2020** to guarantee placement in our event program. Inserts into conference bags need to be received at the NICOA office by 5 p.m., **July 17, 2020**. Sponsorships are due in one payment: 100 percent with application, or by **July 1, 2020**.

Send sponsorship application and check to:

The National Indian Council on Aging, Inc. ATTN: 2020 Biennial Conference, 8500 Menaul Blvd. NE, Ste. B-470, ABQ, NM 87112

If you have any questions or would like registration material, please contact Cheryl Archibald at 505-292-2001 or carchibald@nicoa.org

Raffle Donation Form

2020 American Indian Elders Conference, August 17-21, 2020

1. CONTACT INFORMATION (PLEASE PRINT OR TYPE CLEARLY)

Donor: _____

Contact Person: _____

Organization/Tribe: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

2. DONATED ITEM (PLEASE COMPLETE – ONE FORM FOR EACH ITEM)

Name of Item Donated: _____

Manufacturer: _____ Model Number: _____ Value: \$ _____

Complete Description* of Item: _____

**If your item contains multiple services or products, please give details in your description. Please complete a separate form for each donated item. Use the other side if you need more space.*

3. SERVICE OR GIFT CERTIFICATE INFORMATION REQUIREMENTS

When donating gift certificates, please include the following in the certificate or letter:

- ❖ Name of product or service
- ❖ Description of what is included in the service and what is excluded from the service
- ❖ Name of person to contact for further information
- ❖ Name, address, and full contact information for your company (business card(s) is accepted)
- ❖ Instructions on how to use the item
- ❖ Include any additional information such as a photo or description brochure as appropriate
- ❖ Date of expiration

4. SHIPPING OPTIONS (PLEASE CHECK ONE)

I or a company representative will deliver or ship the above item(s) **to arrive no earlier than August 1, 2020:**
Cheryl Archibald, National Indian Council on Aging, C/O Nugget Casino Resort, 1100 Nugget Avenue, Sparks, NV 89431

If the above is not possible I will contact Cheryl Archibald by **July 17, 2020** to make alternate arrangements.

Thank you for your generous donation!

PLEASE FAX COMPLETED FORM TO (505) 292-1922 OR EMAIL TO carchibald@nicoa.org



National Indian Council on Aging, Inc.

2020 AMERICAN INDIAN ELDERS CONFERENCE

AUGUST 17-21, 2020

RENO, NV

RESILIENCE FOR TOMORROW... TOGETHER

2020 American Indian Elders Conference

Conference Program Advertising Rates

The conference program is an important 40-50 page publication. We anticipate approximately 4,000 attendees and each person will receive a conference program! Reserve your spot now and increase your business during the 2020 American Indian Elders Conference!

Ad Sizes and Rates (all ads will print in color)

<u>Size</u>	<u>Specifications</u>	<u>Exhibitor Rate</u>	<u>Other</u>
Business Card	2" x 3.5"	\$150	\$200
1/4 Page	5" x 3.5"	\$300	\$400
1/2 Page	5" x 7.5"	\$500	\$650
Full Page	7.5" x 10"	\$850	\$900

Ads should be submitted to size as indicated in pdf, tif, or jpeg formats. Resolution 300 DPI or higher. Email ad to lmaly@nicoa.org or call 505-292-2001 with any questions.

All ads should be submitted by July 10, 2020

<p>All checks made payable to NICOA and mail this form to:</p> <p>National Indian Council on Aging (NICOA)</p> <p>8500 Menaul Blvd. NE, Ste. B-470</p> <p>Albuquerque, NM 87112</p>	<p>Business Name: _____</p> <p>Contact Name/Phone Number: _____</p> <p>Address: _____</p> <p>City, State, Zip Code: _____</p> <p>Email address: _____</p>
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Workshop Proposal Form

2020 American Indian Elders Conference

August 17-21, 2020

Check all boxes that apply - **All Presenters MUST be Registered** to Attend the Conference

Attendee Prior Presenter Sponsor Other _____

Name/Title of Presenter-1 (Primary Contact): _____

Organization/Tribe: _____

Name/Title of Presenter-2: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____

Email: _____

Because NICOA conferences are produced at cost, **presenters are responsible for their own travel, accommodations, applicable membership dues, and registration fees.** If your proposal is accepted, Registration Form(s) and applicable fees must be paid by July 31, 2020. We will follow up with specific details about registration, etc. after you are selected. Email is the preferred method of submitting your proposal. If that is not an option, call Cheryl Archibald at (505) 292-2001 for further information.

TITLE OF PRESENTATION: _____

PLEASE ATTACH THE FOLLOWING TO THIS APPLICATION:

1. A brief description of your proposed presentation (no more than 150 words)
2. A brief biography (150 words) and photo by **February 1, 2020** to be included in the program
3. Please indicate the following: **Do you need a laptop?** YES NO
4. Do you need a flip chart/markers? YES NO
5. Will you provide handouts? YES, if so be sure to bring at least 150 copies
 NO, can you send me a copy of your presentation?

Workshop Tracks (Please select track(s))

- Elder Information:** Access to Health Care, Caregiver Support, Diabetes, Exercise & Fitness, Health Insurance, Hearing / Vision Care, Heart Disease / Hypertension, Falls Prevention, Long-Term Services and Supports, Medicare/Medicaid, Medication Management, etc.
- Service Providers/Caregivers:** Nutrition, Transportation, Elder Abuse, Legal Support, Title VI Grantee Services, Title III State Services, Social Security, Employment & Training (SCSEP), Retirement Planning, Financial Management, Housing, etc.
- Research:** Alzheimer’s Disease, Dementia, Diabetes, Heart Disease, etc. Any topic related to research in Indian Country.
- Policy/Advocacy:** Older Americans Act, Administration for Community Living, Affordable Care Act, Indian Health Services, Veterans Administration, Medicare/Medicaid Policy, How to Advocate, etc.
- Other:** If your workshop doesn’t fit into one of the above categories, send it anyway. We would like to have a diverse group of workshops.

FOR INFORMATION CONTACT:

Cheryl Archibald, Executive Assistant
Email: carchibald@nicoa.org
Phone: (505) 292-2001
Fax: (505) 292-1922

EMAIL / MAIL / FAX ALL PROPOSALS TO:

National Indian Council on Aging, Inc.
ATTN: Cheryl Archibald
8500 Menaul Blvd. NE, Suite B-470
Albuquerque, NM 87112



2020 American Indian Elders Conference
August 17-21, 2020
Nugget Casino Resort | Reno, NV

Volunteer Application Form

Name: _____

Title: _____

Organization or Tribal Affiliation: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ T-Shirt size: _____

NICOA Membership #: _____ Dues Paid: Yes No Reg. Paid: Yes No

Volunteer Duties & Responsibilities

Volunteers are expected to pay membership dues and conference registration fees to attend the conference. A mandatory orientation will review the layout of the conference and reiterate the assigned duties and expectations of each volunteer. Volunteer(s) will be given a specialized badge and t-shirt to indicate your status as a "Volunteer."

The National Indian Council on Aging, Inc. reserves the right to limit the number of volunteers. A Certificate of Appreciation will be given to volunteers. Please review the volunteer positions on the next page for more information.

Register for two or more time slots and receive \$50 off your conference registration fee. When you have decided which activity(s) you would like to volunteer for, check the boxes below and specify what you would like to do.

Aug 15 – 8 a.m. – 12 p.m. 1 – 7 p.m. Other: _____

Aug 16 – 8 a.m. – 12 p.m. 1 – 7 p.m. Other: _____

Aug 17 – 8 a.m. – 12 p.m. 1 – 5 p.m. Other: _____

Aug 18 – 8 a.m. – 12 p.m. 1 – 5 p.m. Other: _____

Aug 19 – 8 a.m. – 12 p.m. 1 – 5 p.m. Other: _____

Aug 20 – 8 a.m. – 12 p.m. 1 – 5 p.m. Other: _____

Aug 21 – 8 a.m. – 12 p.m. 1 – 5 p.m. Other: _____



CALL FOR ARTISTS!

The National Indian Council on Aging is pleased to announce a special creative opportunity to allow our members and conference attendees the chance to design our conference program cover!

The artist should design a vertical cover page that is approximately 8.5 x 11 in size. The artist should create a vision that will reflect our American Indian Elders Conference theme:

“Resilience for Tomorrow... Together.”

Please submit your entry no later than, May 30, 2020 to be considered. If selected, your submission will be seen by over 3,000 conference attendees. The winner will also receive free registration for our conference and five nights at the Nugget Casino Resort.

Please send your artwork along with our release form to:

Leslie Maly

**8500 Menaul Blvd NE, Ste B-470,
Albuquerque, NM 87112**

or

lmaly@nicoa.org





Consent to Participate in NICOA's Program Cover Contest

I hereby authorize the National Indian Council on Aging, Inc. (NICOA) to publish the artwork I have submitted. I also authorize NICOA to publish photographs, audio recordings or video taken of me, and my name, for use in NICOA press releases, all forms of media, for any and all promotional purposes, including websites, newsletters and social media for publicity, advertising, display, exhibition, commercial or editorial use.

I acknowledge that since my participation in any publications and websites produced by NICOA is voluntary, I will receive no financial compensation other than free registration for the 2020 American Indian Elders Conference and five nights at the Nugget Casino Resort during the conference in Reno, NV.

I agree that my participation in any publications, promotional materials or websites produced by NICOA confers upon me no rights of ownership whatsoever.

I release NICOA, its contractors, associates, affiliates, designated directors, officers, agents, employees and customers from any claims by me or any third party in connection with my participation.

Printed Name: _____

Signature: _____ Date: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____ Phone #: _____

2020 American Indian Elders Conference August 17-21, 2020

Name (Please print): _____

Tribe: _____

Address: _____ **City:** _____

State: _____ **Zip Code:** _____ **Phone:** _____

Email: _____

Emphasizing the importance of the future and those who will live through it, this statement seeks to address the lessons that can be learned from the past. Striving to prevent the next generation from making the same mistakes as its predecessors.

We want this collection of your letters to highlight those events in your life that have inspired you every day. Things that you want the next generation to know. The history of “you” and your life, what would you have them remember to make their life better, and continue to strengthen our language, culture, and history. We have a rich history and want to be sure it is carried forward.

NICOA is asking that every Elder, write a letter to the next generation. Giving them living knowledge of what they can do better, how they can learn from your mistakes and lifelong adventures. A personal handwritten letter to the next generation will be a strong, heartfelt way to ask them to carry on the Culture, Language, and Histories of our Tribes.

Attached to this request is a release of your written letter to allow NICOA to put your handwritten document, along with a transcribed copy in a book for publication. You can ask to be anonymous, but we want the next generation to know about “YOU”. What you have accomplished, where you came from, and what you wish for them.

If you have any questions, please contact Cheryl J Archibald, at (505) 292-2001, or email carchibald@nicoa.org. We will be collecting these letters until December 31, 2020 and beyond. Please consider adding your knowledge to the next generation, you have a lot to offer.

FOR INFORMATION CONTACT:

Cheryl Archibald, Executive Assistant

Email : carchibald@nicoa.org

Phone : (505) 292-2001

Fax: (505) 292-1922

EMAIL / MAIL / FAX ALL PROPOSALS TO:

National Indian Council on Aging, Inc.

ATTN : Cheryl Archibald

8500 Menaul Blvd. NE, Suite B-470

Albuquerque, NM 87112

Consent to Participate in Letters to the Future Generation(s)

I hereby authorize the National Indian Council on Aging, Inc. (NICOA) to publish the letter I have submitted. I also authorize NICOA to publish photographs, audio recordings or video taken of me, and my name, for use in NICOA press releases, all forms of media, for any and all promotional purposes, including websites, newsletters and social media for publicity, advertising, display, exhibition, commercial or editorial use.

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I agree that my participation in any publications, promotional materials or websites produced by NICOA confers upon me no rights of ownership whatsoever.

I release NICOA, its contractors, associates, affiliates, designated directors, officers, agents, employees and customers from any claims by me or any third party in connection with my participation.

Printed Name: _____

Signature: _____ **Date:** _____

Street Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Email Address: _____

Phone #: _____

Witness (printed name): _____ **Date:** _____

Signature: _____ **Date:** _____