



## Conference Program Advertising Rates

The conference program is an important 40-50-page publication. We anticipate approximately 4,000 attendees and each person will receive a conference program! Reserve your spot now and increase your business during the 2021 American Indian Elders Conference!

### Ad Sizes and Rates (all ads will print in color)

<u>Size</u>	<u>Specifications</u>	<u>Exhibitor Rate</u>	<u>Other</u>
Business Card	2" x 3.5"	\$150	\$200
1/4 Page	5" x 3.5"	\$300	\$400
1/2 Page	5" x 7.5"	\$500	\$650
Full Page	7.5" x 10"	\$850	\$900

Ads should be submitted to size as indicated in pdf, tif, or jpeg formats.

Resolution 300 DPI or higher. Email ad to [lmaly@nicoa.org](mailto:lmaly@nicoa.org) or call 505-292-2001 with any questions.

All ads should be submitted by July 10, 2021

<p><b>Make checks payable to NICOA and mail this form to:</b></p> <p><b>National Indian Council on Aging (NICOA)</b></p> <p><b>8500 Menaul Blvd. NE, Ste. B-470</b></p> <p><b>Albuquerque, NM 87112</b></p>	<p><b>Business Name:</b> _____</p> <p><b>Contact Name/Phone Number:</b> _____</p> <p><b>Address:</b> _____</p> <p><b>City, State, Zip Code:</b> _____</p> <p><b>Email:</b> _____</p>
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