

2021 American Indian Elders Conference
“Resilience for Tomorrow . . . Together”
Nugget Casino Resort
Reno, NV
August 1-6, 2021

SPONSORSHIP INVITATION

Be part of the 2021 American Indian Elders Conference, before we knew about COVID-19 we knew we had the perfect theme for our conference . . .

“Resilience for Tomorrow . . . Together”

Our Elders show time after time their resilience to stay together and work through every hard ship they encounter. We are looking forward to an exciting conference this year with many new features and events for the elders and other attendees.

Help us provide the best conference we ever have by supporting your Elders that attend this conference every two years. We have over 1,800 attendees from all over the country including Alaska. These Elders come together to meet and get updated information on Aging in Indian Country. We need to know their concerns to advocate for them in Washington, DC.

This year NICOA was an essential part of the passage of the reauthorization of the Older Americans Act (Title VI) adding several million dollars to the programs that directly benefit our Elders. Without your support, the tribes support we would not be able to help them and provide the valuable services we do. Don't be left behind by other tribes, and organizations send in your support now, any amount makes a difference. We want to support you as well by posting your donation or sponsorship showing everyone that YOU Support your Elders.


























Conference Aims

The conference is the elders' forum; the place to voice concerns, provide recommendations on policies that are important to aging older Indians and to receive up-to-date information and resources to help elders age at home and in their own communities. NICOA works closely with the U.S. Department of Health and Human Services and the Department of Labor to advocate for grant funded programs and services such as Title VI Services for Native Americans (AOA Title VI), Indian Health Services, Medicare/Medicaid, Social Security, Senior Community Service Employment Program and others. Officials from federal, state, and tribal services and departments are invited to listen, learn, and share in the discussion about the successes and concerns impacting aging in Indian Country.

Keynote speakers from federal, state, tribal programs, and agencies will be present to provide program updates and listen to the aging needs of AI/AN elders. Workshops will be provided for the elders by service providers and aging network professionals with experience in providing services to AI/AN elders. *The workshop sessions include caregiver support, elder abuse prevention, health, nutrition, transportation, disease prevention, long-term services and supports, employment and training, financial assistance, and more.*

Don't be left behind by other tribes, and organizations send in your support now, we want to post it and let everyone know that YOU Support your Elders.

SPONSORSHIP BENEFITS

Level	A	B	C	D	E	F	G	H	I
Mountain \$25,000			Full Page Color Ad	4					2
Eagle \$20,000			Half Page Color Ad	3					1
Hawk \$15,000			Quarter Page Color Ad	3					
Falcon \$10,000			Eighth Page Ad	2					
Hummingbird \$5,000			Business card size Ad	1					
Family \$1,000			Listed as donor's						

A-Fall and Spring NICAO Newsletter Recognition

B-Website Recognition, from date received through end of year

C-Event Program Ad in Color

D-Complementary Conference Registrations

E-Podium Recognition during Event

F-Large Screen Brand Placement at General Sessions

G-Opportunity to Present an Educational Workshop

H-Exhibit Booth and Recognition at Main Conference Events I - 10' x 10' Exhibit Booth Space

J-Prominent Brand Placement Above Event Stage and Banner Placement Throughout Event

All sponsorship funds will be used to pay for conference expenses, if you want a list of specific things your sponsorship will provide, contact Cheryl J. Archibald at carchibald@nicoa.org.

All funds are used to continue the advocacy and work on behalf of the American Indian and Alaska Native Elders that we work for.

THANK YOU IN ADVANCE FOR YOUR SUPPORT!!



Make a Difference in the Lives of Our Elders

Sponsorship Commitment

2021 American Indian Elders Conference

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Mountain Level | \$25,000 | <input type="checkbox"/> Falcon Level | \$10,000 |
| <input type="checkbox"/> Eagle Level | \$20,000 | <input type="checkbox"/> Hummingbird Level | \$5,000 |
| <input type="checkbox"/> Hawk Level | \$15,000 | <input type="checkbox"/> Family Level | \$1,000 |

Name of Organization or Tribe: _____

Contact Person: Phone: _____

Mailing Address: _____

City: State: Zip Code: _____

Email: _____

Signature warrants authority to financially commit organization listed above.

Date

Sponsorship Terms and Payment: Your high-resolution digital logo/ad (vector file) must be emailed by 5 p.m., **June 30, 2021** to guarantee placement in our event program. Inserts into conference bags need to be received at the NICOA office by 5 p.m., **June 30, 2021**. Sponsorships are due in one payment: 100 percent with application, or by **July 15, 2021**. Contact Cheryl J. Archibald with any questions.

Send sponsorship application and check to: (Make checks payable to National Indian Council on Aging)

FOR INFORMATION CONTACT:

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EMAIL / MAIL / FAX TO:

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Albuquerque, NM 87112